



swHPN

ANNUAL FORUM

MAY 7-8

Strength in Connection:

Facing Change as a Community

Virtual Conference

**SPONSORSHIP
PROSPECTUS**

SPONSORSHIP PROSPECTUS



Platinum Sponsorship

\$2,000

High-Impact Visibility and Engagement

- Premium exposure – Your company logo will be featured on the SWHPN website homepage until Dec. 31, 2026.
- Spotlight moment – Verbal recognition during 2026 Annual Forum.
- Direct audience engagement – Three-minute speaking opportunity via Zoom at 2026 virtual conference.
- One-on-one networking – Virtual Exhibitor “Booth” to connect with attendees during 2026 Annual Forum at agenda-designated times.
- Complimentary attendance – **Two registrations for 2026 Annual Forum.**
- Brand awareness – PowerPoint slide recognition at 2026 Annual Forum.
- Educational opportunity – Partner with SWHPN for two-minute speaking opportunity at one future SWHPN webinar (sponsor to work with SWHPN Education Committee on this - must be used by 2027 Annual Forum).
- Consistent brand exposure – Your company logo featured on all conference email blasts and marketing materials.
- Social media highlight (Sponsor to provide graphic & content. Please limit content to 1,300 characters.)
- One three-part email series (Sponsor to provide email content to SWHPN Staff - must be used by 2027 Annual Forum).
- Platinum Sponsorship is limited to **two** per conference—secure your spot today!

Gold Sponsorship

\$1,250

- Spotlight moment – Verbal recognition during 2026 Annual Forum.
- One-on-one networking – Virtual Exhibitor “Booth” to connect with attendees during 2026 Annual Forum at agenda-designated times.
- Complimentary attendance – **Two registrations for 2026 Annual Forum.**
- Brand exposure – PowerPoint slide recognition at 2026 Annual Forum.
- Marketing benefits – Your company logo included in all conference email blasts and marketing materials.
- Social media highlight (Sponsor to provide graphic & content. Please limit content to 1,300 characters.)

Silver Sponsorship

\$850

- Spotlight moment – Verbal recognition during 2026 Annual Forum.
- One-on-one networking – Virtual Exhibitor “Booth” to connect with attendees during 2026 Annual Forum at agenda-designated times.
- Complimentary attendance – **One registration for 2026 Annual Forum.**
- Brand exposure – PowerPoint slide recognition at 2026 Annual Forum.
- Marketing benefits – Your company logo included in all conference email blasts and marketing materials.

Bronze Sponsorship

\$600

- Brand exposure – PowerPoint slide recognition at 2026 Annual Forum.
- Marketing benefits – Your company logo included in all conference email blasts and marketing materials.

BECOME A SPONSOR TODAY

WHY SPONSOR SWHPN?



Sponsoring the 2026 SWHPN Annual Forum is an opportunity to directly support and connect with the nation's hospice and palliative care social work community at a time when their expertise is more essential than ever. Aligned with **SWHPN's mission — to enhance hospice and palliative care social work through mentorship, education, community building and advocacy as change agents committed to equity and anti-racism. We start with ourselves to dismantle harms perpetuated within the systems in which we exist**—the Forum creates a vital space for learning, collaboration, and renewal. This fully virtual gathering increases accessibility for professionals deeply affected by budget constraints, allowing organizations like yours to champion equity, elevate best practices, and demonstrate meaningful commitment to person-centered care. By partnering with SWHPN, sponsors help strengthen a resilient, values-driven workforce while gaining visibility among leaders dedicated to compassionate care and transformative change.

BECOME A SPONSOR TODAY

SWHPN Contact Information:

Email | info@swhpn.org

Website | <https://www.swhpn.org/2026conference>

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